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## HEADLINE NEWS

### GrowDelta conducting workshop

July 07, 2009

CLARKSDALE — A workshop for anyone thinking about starting a small business in the Mississippi Delta is scheduled July 11 in Clarksdale, sponsored by the newly formed GrowDelta Initiative. The workshop is set for 9 a.m.-5 p.m. at the Cutrer House/Coahoma Higher Education Center.

Participants will learn how to manage small business finances, tap into local resources, market and brand their business and find a great business idea. The workshop also will include a question-and-answer session with successful business owners in the area.

"Our focus is on serving as an incubator and enabler for those considering new business ventures in the region," said Charles Noble, GrowDelta Initiative founder and University of Mississippi associate professor of business. "We focus on both high-level strategic business thinking and nuts-and-bolts practical guidance, both of which are necessary to succeed in today's marketplace."

The GrowDelta Initiative is a non-profit, independent group dedicated to fostering economic growth and development in the Mississippi Delta region. It was started by Noble and Emily Broad, a postdoctoral fellow at the Social Science Research Center of Mississippi State University and a Delta Clinical Fellow with Harvard Law School.

The cost is \$10, which includes lunch from Ground Zero Blues Club. The registration deadline is July 8. To register or for more information, visit [www.growdelta.com](http://www.growdelta.com).

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