

# ***The GrowDelta Initiative***

***“Creating a Cycle of Business Success in the Mississippi Delta”***

**[www.growdelta.com](http://www.growdelta.com)**

The CrossRoads... It’s a symbol of the Delta and a symbol of change... Reaching a turning point, making tough decisions, trying to find a better path... As we reach various crossroads in our lives, we typically need at least three things to help us choose the right path: knowledge, skills, and guidance. The GrowDelta Initiative aims to provide all of these to aspiring businesspeople in the Mississippi Delta.

The GrowDelta Initiative is non-profit, independent group dedicated to fostering economic growth and development in the Mississippi Delta region. Our focus is on serving as an incubator and enabler for those considering new business ventures in the region. We focus on both high-level strategic business thinking and nuts-and-bolts practical guidance – both of which are necessary to succeed in today’s marketplace. The driving focus of The GrowDelta Initiative is to create a “Cycle of Success” whereby individuals can grow and learn from our programs and later give back to future generations of budding entrepreneurs through mentoring, education, and support.

Please accept this invitation to our first event:

## ***“Building a Business Success in the Mississippi Delta”***

- Date:** Saturday, July 11, 2009  
**Time:** 9:00am - 5:00pm (approximately)  
**Location:** The Cutrer Mansion, 109 Clark Street, Clarksdale  
**Cost:** \$10 (includes lunch from Ground Zero Blues Club and all materials)  
**To Register:** Please visit our web site ([www.growdelta.com](http://www.growdelta.com)) for details or stop by the Hambone Art Gallery, 111 E. 2nd Street, Clarksdale to sign up.  
**Deadline:** Registration should be received by Wednesday, July 8<sup>th</sup>.

Topics we’ll cover include:

- Innovation and Finding a Great Business Idea
- Managing Small Business Finances
- Local Resources You Can Tap for Success
- Legal Issues in Small Business Development
- Marketing and Branding Your Business
- Some Delta Success Stories – Questions & Answers from Local Business Successes
- Implementing Your ideas – Where to Start?

For more details on the program and the speakers participating, please visit our [web site](http://www.growdelta.com). If you have any questions, please call Charles Noble at 662-816-7853. We hope to see you there!!!